

The BusinessWeek Best-Seller List

HARDCOVER BUSINESS BOOKS		LAST MONTH	MONTHS ON LIST	PAPERBACK BUSINESS BOOKS		LAST MONTH	MONTHS ON LIST
1	THE WORLD IS FLAT Thomas L. Friedman (Farrar, Straus & Giroux • \$27.50) <i>Globalization is great—sort of, says a columnist from The New York Times.</i>	1	12	1	GOOD TO GREAT AND THE SOCIAL SECTORS Jim Collins (Collins • \$11.95) <i>How noncorporate organizations can excel.</i>	2	5
2	RULE #1 Phil Town (Crown • \$25) <i>Think like a business owner and target your investments accordingly.</i>	4	2	2	COLLAPSE Jared Diamond (Penguin • \$17) <i>From Easter Island to Central America, why civilizations fall apart.</i>	1	3
3	FREAKONOMICS Steven D. Levitt, Stephen J. Dubner (Morrow • \$25.95) <i>Crack gangs, the Ku Klux Klan, and more, examined by a University of Chicago economist.</i>	2	13	3	THE AUTOMATIC MILLIONAIRE David Bach (Broadway • \$12.95) <i>How you can put your investment program on autopilot.</i>	4	4
4	BLINK Malcolm Gladwell (Little, Brown • \$25.95) <i>Why snap judgments deserve careful consideration, by a writer for The New Yorker.</i>	3	16	4	WHAT COLOR IS YOUR PARACHUTE? Richard Nelson Bolles (Ten Speed Press • \$17.95) <i>The 2006 edition of the enduring job-search bible.</i>	6	5
5	JIM CRAMER'S REAL MONEY James J. Cramer (Simon & Schuster • \$26) <i>Trading tips from CNBC's wild man.</i>	5	13	5	FIND IT, FIX IT, FLIP IT! Michael Corbett (Penguin • \$15) <i>Profiting from real estate, by a television-show host.</i>	7	3
6	THE LITTLE RED BOOK OF SALES ANSWERS Jeffrey Gitomer (Prentice Hall • \$19.99) <i>"Fatal flaws" of selling and more.</i>	11	2	6	CRUCIAL CONVERSATIONS Kerry Patterson, Joseph Grenny, Ron McMillan, Al Switzler (McGraw-Hill • \$16.95) <i>Talk that counts.</i>	8	10
7	THE LITTLE RED BOOK OF SELLING Jeffrey Gitomer (Bard Press • \$19.95) <i>Why people buy.</i>	8	20	7	J.K. LASSER'S YOUR INCOME TAX 2006 The J.K. Lasser Institute (Wiley • \$16.95) <i>Time's up!</i>	5	5
8	THE LITTLE BOOK THAT BEATS THE MARKET Joel Greenblatt (Wiley • \$19.95) <i>The basics of "value investing" by a Wall Street veteran.</i>	7	5	8	A GUIDE TO THE PROJECT MANAGEMENT BODY OF KNOWLEDGE Project Management Institute (PMI Publications • \$49.95) <i>Delivering results.</i>	12	5
9	THE AUTOMATIC MILLIONAIRE HOMEOWNER David Bach (Broadway • \$19.95) <i>Building a real estate fortune.</i>	6	2	9	THE 8TH HABIT Stephen R. Covey (Free Press • \$15) <i>Leadership in the new workplace.</i>	—	3
10	SECRETS OF THE MILLIONAIRE MIND T. Harv Eker (HarperBusiness • \$19.95) <i>How to shape your financial destiny, by a Vancouver-based entrepreneur.</i>	12	13	10	THINK AND GROW RICH Napoleon Hill (Ballantine • \$7.99) <i>Willpower and a positive attitude are the keys to achieving wealth.</i>	—	12
11	THE NUMBER Lee Eisenberg (Free Press • \$26) <i>A meditation on retirement and second acts.</i>	9	4	11	THE ERNST & YOUNG TAX GUIDE 2006 Ernst & Young, LLP (CDS Books • \$16.95) <i>Don't lose those receipts!</i>	9	4
12	BLUE OCEAN STRATEGY W. Chan Kim, Renée Mauborgne (Harvard Business School • \$29.95) <i>Avoiding business' shark-infested waters.</i>	—	3	12	FOOLED BY RANDOMNESS Nassim Nicholas Taleb (Random House • \$14.95) <i>Luck, risk, and probability in the financial markets.</i>	—	1
13	THE ONE MINUTE MANAGER Kenneth Blanchard, PhD, Spencer Johnson, M.D. (Morrow • \$19.95) <i>Three management techniques, conveyed in brief story form.</i>	—	12	13	MILLIONAIRE REAL ESTATE AGENT Gary Keller with Dave Jenks and Jay Papasan (McGraw-Hill • \$19.95) <i>Models that can make a real estate career soar.</i>	—	19
14	THE 360 DEGREE LEADER John C. Maxwell (Nelson Business • \$24.99) <i>How you can exercise influence from the middle of an organization.</i>	13	2	14	RICH DAD'S BEFORE YOU QUIT YOUR JOB Robert T. Kiyosaki with Sharon L. Lechter, CPA (Warner • \$16.95) <i>Starting your own business.</i>	14	6
15	WORKING WITH YOU IS KILLING ME Katherine Crowley, Kathi Elster (Warner Business • \$22.95) <i>Overcoming those annoying colleagues.</i>	—	1	15	PAY IT DOWN! Jean Chatzky (Penguin • \$12.95) <i>The Today show's financial editor tells how you can reduce your debts.</i>	11	3

LONG-RUNNING BEST-SELLERS

HARDCOVER BUSINESS BOOKS

GOOD TO GREAT Jim Collins (HarperBusiness • \$27.50)

THE FIVE DYSFUNCTIONS OF A TEAM Patrick Lencioni (Jossey-Bass • \$22.95)

WHO MOVED MY CHEESE? Spencer Johnson (Putnam • \$19.95)

FISH! Stephen C. Lundin, Harry Paul, John Christensen (Hyperion • \$19.95)

NOW, DISCOVER YOUR STRENGTHS Marcus Buckingham, Donald O. Clifton (Free Press • \$27)

PAPERBACK BUSINESS BOOKS

RICH DAD, POOR DAD Robert T. Kiyosaki with Sharon L. Lechter (Warner • \$16.95)

THE TIPPING POINT Malcolm Gladwell (Back Bay • \$14.95)

GETTING THINGS DONE David Allen (Penguin • \$15)

THE 7 HABITS OF HIGHLY EFFECTIVE PEOPLE Stephen R. Covey (Free Press • \$15)

THE E-MYTH REVISITED Michael E. Gerber (HarperBusiness • \$16)

GETTING TO YES Roger Fisher, William Ury, Bruce Patton (Penguin • \$15)

RICH DAD'S CASHFLOW QUADRANT Robert T. Kiyosaki with Sharon L. Lechter (Warner • \$17.95)

SMART WOMEN FINISH RICH David Bach (Broadway • \$14.95)

RICH DAD'S GUIDE TO INVESTING Robert T. Kiyosaki with Sharon L. Lechter, C.P.A. (Warner • \$19.95)

THE MILLIONAIRE NEXT DOOR Thomas J. Stanley, William D. Danko (Pocket Books • \$15)

SMART COUPLES FINISH RICH David Bach (Broadway • \$14.95)

THE 48 LAWS OF POWER Robert Greene (Penguin • \$18)

HOME BUYING FOR DUMMIES Eric Tyson, Ray Brown (Wiley • \$21.99)

BusinessWeek's Best-Seller List is based on a survey of chain and independent booksellers that carry a broad selection of books on economics, management, sales and marketing, small business, investing, personal finance, and careers. Well over 1,000 retail outlets nationwide are represented. Current rankings are based on a weighted analysis of unit sales in April.

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