

The BusinessWeek Best-Seller List

| HARDCOVER BUSINESS BOOKS | | LAST MONTH | MONTHS ON LIST | PAPERBACK BUSINESS BOOKS | | LAST MONTH | MONTHS ON LIST |
|--------------------------|--|------------|----------------|--------------------------|--|------------|----------------|
| 1 | THE AUTOMATIC MILLIONAIRE David Bach (Broadway • \$19.95) <i>Putting your investment program on autopilot.</i> | 1 | 7 | 1 | SMART COUPLES FINISH RICH David Bach (Broadway • \$14.95) <i>Managing your money after you've tied the knot.</i> | 1 | 10 |
| 2 | THE WISDOM OF CROWDS James Surowiecki (Doubleday • \$24.95) <i>Group decisions can be better than those of the smartest individual.</i> | 2 | 2 | 2 | NICKEL AND DIMED Barbara Ehrenreich (Owl Books • \$13) <i>How the working poor have to struggle to make ends meet.</i> | 2 | 19 |
| 3 | NICE GIRLS DON'T GET THE CORNER OFFICE Lois P. Frankel, PhD (Warner Business • \$19.95) <i>Avoid the lifelong habits that may block promotion.</i> | 6 | 6 | 3 | SMART WOMEN FINISH RICH David Bach (Broadway • \$14.95) <i>A nine-step program for spending wisely and preparing for the future.</i> | 3 | 8 |
| 4 | TRUMP: HOW TO GET RICH Donald J. Trump with Meredith McIver (Random House • \$21.95) <i>Don't forget to impress the boss.</i> | 3 | 5 | 4 | WHAT COLOR IS YOUR PARACHUTE? Richard Nelson Bolles (Ten Speed • \$17.95) <i>The 2004 edition of the enduring job-search bible.</i> | 4 | 9 |
| 5 | THE PRESENT Spencer Johnson (Doubleday • \$19.95) <i>The pursuit of happiness and success, as described in a fable.</i> | 10 | 10 | 5 | RICH DAD'S WHO TOOK MY MONEY? Robert T. Kiyosaki with Sharon L. Lechter, C.P.A. (Warner Business • \$16.95) <i>How to score "ultra-high" investment returns.</i> | 5 | 3 |
| 6 | THE ONE MINUTE MANAGER Kenneth Blanchard, PhD, Spencer Johnson, M.D. (Morrow • \$19.95) <i>Three management techniques, conveyed in brief story form.</i> | 12 | 4 | 6 | GETTING THINGS DONE David Allen (Penguin • \$14) <i>Organizing your office, managing your time—and lowering your stress level.</i> | 7 | 5 |
| 7 | TRUMP: THE WAY TO THE TOP Donald J. Trump (Crown Business • \$18.95) <i>Business advice from a range of CEOs.</i> | 7 | 3 | 7 | TRUMP: THE ART OF THE DEAL Donald J. Trump with Tony Schwartz (Warner • \$6.99) <i>Tax abatements, etc.</i> | 6 | 6 |
| 8 | MILLIONAIRE WOMEN NEXT DOOR Thomas J. Stanley, PhD (Andrews McMeel • \$28.95) <i>Lifestyles of successful females.</i> | 5 | 2 | 8 | THE FINISH RICH WORKBOOK David Bach (Broadway • \$14.95) <i>Track what you spend and repair your credit.</i> | 8 | 7 |
| 9 | THE FRED FACTOR Mark Sanborn (Doubleday • \$14.95) <i>The mailman's philosophy of work and life.</i> | 8 | 4 | 9 | START YOUR OWN BUSINESS Rieva Lesonsky (Entrepreneur Press • \$24.95) <i>From soup to nuts.</i> | 14 | 5 |
| 10 | THE 21 INDISPENSABLE QUALITIES OF A LEADER John C. Maxwell (Thomas Nelson • \$17.99) <i>The personal traits necessary to inspire the rank and file.</i> | — | 9 | 10 | THE MILLIONAIRE REAL ESTATE AGENT Gary Keller with Dave Jenks and Jay Papasan (McGraw-Hill • \$19.95) <i>Models that can make a real estate career soar.</i> | 12 | 3 |
| 11 | LEADERSHIP 101 John C. Maxwell (Thomas Nelson • \$9.99) <i>"Trust is the foundation of leadership" and other wisdom.</i> | — | 2 | 11 | INVESTING FOR DUMMIES Eric Tyson, MBA (Wiley • \$21.99) <i>Stocks, bonds, real estate, small business—you name it.</i> | — | 3 |
| 12 | TODAY MATTERS John C. Maxwell (Warner • \$24.95) <i>Daily habits to take stock of your life and find success in the future.</i> | 15 | 3 | 12 | RICH DAD'S GUIDE TO BECOMING RICH WITHOUT CUTTING UP YOUR CREDIT CARDS Robert T. Kiyosaki with Sharon L. Lechter, C.P.A. (Warner • \$10) <i>Understanding debt.</i> | 13 | 6 |
| 13 | PURPLE COW Seth Godin (Portfolio • \$19.95) <i>Emulate Krispy Kreme and Dutch Boy paints, and astonish your customers.</i> | 14 | 13 | 13 | THE 48 LAWS OF POWER Robert Greene (Penguin • \$17) <i>Rules for strivers, drawn from the likes of Machiavelli and P.T. Barnum.</i> | 15 | 9 |
| 14 | THE FIRST 90 DAYS Michael Watkins (Harvard Business School • \$24.95) <i>How to cope with career transitions.</i> | 13 | 6 | 14 | EFFECTIVE PHRASES FOR PERFORMANCE APPRAISALS James E. Neal Jr. (Neal Publications • \$10.95) <i>Attaboy.</i> | 11 | 15 |
| 15 | THE TOTAL MONEY MAKEOVER Dave Ramsey (Thomas Nelson • \$24.99) <i>Getting out of debt and building up your rainy-day reserves.</i> | — | 6 | 15 | THINK AND GROW RICH Napoleon Hill (Ballantine • \$7.99) <i>Willpower is the key to achieving wealth, says this student of Andrew Carnegie.</i> | — | 3 |

LONG-RUNNING BEST-SELLERS

HARDCOVER BUSINESS BOOKS

- GOOD TO GREAT** Jim Collins (HarperBusiness • \$27.50)
- WHO MOVED MY CHEESE?** Spencer Johnson (Putnam • \$19.95)
- FISH!** Stephen C. Lundin, Harry Paul, John Christensen (Hyperion • \$19.95)
- NOW, DISCOVER YOUR STRENGTHS** Marcus Buckingham, Donald O. Clifton (Free Press • \$27)
- EXECUTION** Larry Bossidy, Ram Charan (Crown Business • \$27.50)
- RAVING FANS** Ken Blanchard, Sheldon Bowles (Morrow • \$20)

THE FIVE DYSFUNCTIONS OF A TEAM Patrick Lencioni (Jossey-Bass • \$22.95)

THE 21 IRREFUTABLE LAWS OF LEADERSHIP John C. Maxwell (Thomas Nelson • \$22.99)

FIRST, BREAK ALL THE RULES Marcus Buckingham, Curt Coffman (Simon & Schuster • \$27)

PAPERBACK BUSINESS BOOKS

RICH DAD, POOR DAD Robert T. Kiyosaki with Sharon L. Lechter (Warner • \$15.95)

FAST FOOD NATION Eric Schlosser (HarperCollins • \$14.95)

THE TIPPING POINT Malcolm Gladwell (Back Bay • \$14.95)

THE 7 HABITS OF HIGHLY EFFECTIVE PEOPLE Stephen R. Covey (Fireside • \$15)

RICH DAD'S CASHFLOW QUADRANT Robert T. Kiyosaki, with Sharon L. Lechter (Warner • \$17.95)

THE E-MYTH REVISITED Michael E. Gerber (HarperBusiness • \$16)

REAL ESTATE RICHES Dolf de Roos (Warner • \$17.95)

RICH DAD'S GUIDE TO INVESTING Robert T. Kiyosaki with Sharon L. Lechter, C.P.A. (Warner • \$19.95)

BusinessWeek's Best-Seller List is based on a survey of chain and independent booksellers that carry a broad selection of books on economics, management, sales and marketing, small business, investing, personal finance, and careers. Well over 1,000 retail outlets nationwide are represented. Current rankings are based on a weighted analysis of unit sales in July. Titles that have been on the Best-Seller List for more than two years appear as Long-Running Best-Sellers.