

Rank	Brand	Daily Average Interactions (change)	Online Buzz ROI
1	Teleflora	1464%	488%
2	Cash4Gold.com	738%	246%
3	CareerBuilder.com	594%	99%
4	Land of the Lost	144%	48%
5	Race to Witch Mountain	121%	40%
6	H&R Block	111%	37%
7	Transformers	110%	37%
8	Doritos	198%	33%
9	Bud Light Lime	61%	20%
10	SoBe	115%	15%
11	Pepsi Max	67%	15%
12	Cars.com	77%	13%
13	Angels & Demons	37%	12%
14	GoDaddy.com	35%	12%
15	Denny's	34%	11%
16	Bud Light	90%	10%
17	Fast and Furious	30%	10%
18	Frosted Flakes	28%	9%
19	Hulu	41%	7%
20	Cheetos	16%	5%
21	Budweiser	62%	4%
22	Vizio	10%	3%
23	Pepsi	28%	2%
24	Bridgestone	13%	2%
25	Hyundai	11%	2%
26	E*Trade	5%	2%
27	Castrol	2%	1%
28	Pedigree	-1%	0%
29	Taco Bell	-3%	-1%
30	Gatorade	-6%	-1%
31	Coca-Cola	-23%	-3%
32	Monster.com	-13%	-4%
33	General Electric	-18%	-6%
34	Toyota	-18%	-6%
35	Audi	-39%	-6%
36	Universal Orlando Resort	-29%	-10%
37	Coke Zero	-29%	-10%
38	AshleyMadison.com*	41%	NA
39	Fidelis Group / CatholicVote.org*	60%	NA
40	PETA*	-2%	NA
	*Advertising not aired		