

The BusinessWeek Best-Seller List

| HARDCOVER BUSINESS BOOKS | | LAST MONTH | MONTHS ON LIST | PAPERBACK BUSINESS BOOKS | | LAST MONTH | MONTHS ON LIST |
|--------------------------|--|------------|----------------|--------------------------|--|------------|----------------|
| 1 | WOMEN & MONEY Suze Orman (Spiegel & Grau • \$24.95) <i>Inspirational prose and practical tools to help females with their finances.</i> | 1 | 3 | 1 | BLINK Malcolm Gladwell (Back Bay Books • \$15.99) <i>Snap judgments deserve careful consideration, says a writer for The New Yorker.</i> | 4 | 2 |
| 2 | WHEREHAVE ALL THE LEADERS GONE? Lee Iacocca (Scribner • \$25) <i>The ex-chief of Chrysler on America's failings and the qualities that make leaders great.</i> | — | 1 | 2 | GOOD TO GREAT AND THE SOCIAL SECTORS Jim Collins (Collins • \$11.95) <i>A primer on how noncorporate organizations can excel.</i> | 1 | 17 |
| 3 | GO PUT YOUR STRENGTHS TO WORK Marcus Buckingham (Free Press • \$30) <i>Ways to identify your assets and reap the rewards you're due.</i> | 4 | 2 | 3 | THE SCIENCE OF GETTING RICH Wallace D. Wattles (Tarcher • \$10) <i>"Wealth attraction" explained in a book first published in 1910.</i> | — | 1 |
| 4 | STRENGTHSFINDER 2.0 Tom Rath (Gallup Press • \$19.95) <i>Assess your talents and put them into practice.</i> | 7 | 3 | 4 | THE MONEY BOOK FOR THE YOUNG, FABULOUS & BROKE Suze Orman (Riverhead • \$16) <i>Career plans, etc.</i> | 10 | 2 |
| 5 | THE LITTLE BOOK OF COMMON SENSE INVESTING John C. Bogle (Wiley • \$19.95) <i>Why indexing is the best investment strategy.</i> | 11 | 2 | 5 | WHAT COLOR IS YOUR PARACHUTE? 2007 Richard Nelson Bolles (Ten Speed Press • \$17.95) <i>The enduring job-search bible.</i> | 3 | 9 |
| 6 | THE NO ASSHOLE RULE Robert I. Sutton (Warner Business • \$22.99) <i>Banning abusive folks from corporate ranks.</i> | 2 | 2 | 6 | THE RULES OF MONEY Richard Templar (FT Press • \$16.95) <i>100 maxims for saving, investing, and spending.</i> | — | 1 |
| 7 | THE BLACK SWAN Nassim Nicholas Taleb (Random House • \$26.95) <i>Improbable and earthshaking events are in fact inevitable, says a former "mathematical trader."</i> | — | 1 | 7 | CRUCIAL CONVERSATIONS Kerry Patterson, Joseph Grenny, Ron McMillan, Al Switzler (McGraw-Hill • \$16.95) <i>How to handle those all-important talks.</i> | 5 | 15 |
| 8 | JEFFREY GITOMER'S LITTLE GREEN BOOK OF GETTING YOUR WAY Jeffrey Gitomer (FT Press • \$19.99) <i>The power of persuasion.</i> | — | 1 | 8 | A GUIDE TO THE PROJECT MANAGEMENT BODY OF KNOWLEDGE Project Management Institute (PMI Publications • \$49.95) <i>Delivering results.</i> | 8 | 15 |
| 9 | MADE TO STICK Chip Heath, Dan Heath (Random House • \$24.95) <i>An examination of why some ideas gain traction while others fade from view.</i> | 8 | 4 | 9 | START LATE, FINISH RICH David Bach (Broadway • \$14.95) <i>Strategies and tactics for baby boomers nearing the age of retirement.</i> | 2 | 4 |
| 10 | THE ANGEL INSIDE Chris Widener (Currency/Doubleday • \$14.95) <i>A parable on discovering your hidden potential.</i> | — | 1 | 10 | THINK AND GROW RICH Napoleon Hill (Ballantine • \$7.99) <i>Willpower and a positive attitude are the keys to success.</i> | 11 | 24 |
| 11 | TRUE NORTH Bill George with Peter Sims (Jossey-Bass • \$27.95) <i>Effective leadership, by Medtronic's ex-CEO.</i> | — | 1 | 11 | FLIP Rick Villani, Clay Davis (McGraw-Hill • \$21.95) <i>A step-by-step guide to real estate riches.</i> | — | 2 |
| 12 | THE LAST TYCOONS William D. Cohan (Doubleday • \$29.95) <i>A history of the near-collapse and revival of Lazard Freres & Co.</i> | — | 1 | 12 | THE AUTOMATIC MILLIONAIRE David Bach (Broadway • \$12.95) <i>It's time to put your investment program on autopilot.</i> | 9 | 15 |
| 13 | OUR ICEBERG IS MELTING John Kotter, Holger Rathgeber (St. Martin's • \$19.95) <i>A global-warming fable offers eight lessons on coping with change.</i> | 10 | 7 | 13 | A WHOLE NEW MIND Daniel H. Pink (Riverhead • \$15) <i>The future belongs to creative "right-brain thinkers," says a former White House speechwriter.</i> | 12 | 3 |
| 14 | METO WE Craig Kielburger, Marc Kielburger (Fireside • \$23) <i>The founders of Free the Children describe how to find meaning in life.</i> | — | 1 | 14 | J.K. LASSER'S YOUR INCOME TAX 2007 The J.K. Lasser Institute (Wiley • \$17.95) <i>What, it's practically summer and you still haven't filed?</i> | 6 | 5 |
| 15 | THE WORLD IS FLAT Thomas L. Friedman (Farrar, Straus & Giroux • \$30) <i>Globalization is great—sort of—says a columnist for The New York Times.</i> | 9 | 24 | 15 | LEADERSHIP AND SELF-DECEPTION The Arbinger Institute (Berrett-Koehler • \$14.95) <i>A leader's motivation is what matters, says this business fable.</i> | — | 10 |

LONG-RUNNING BEST-SELLERS

HARDCOVER BUSINESS BOOKS

GOOD TO GREAT Jim Collins (HarperBusiness • \$27.50)

FREAKONOMICS Steven D. Levitt, Stephen J. Dubner (Morrow • \$27.95)

NOW, DISCOVER YOUR STRENGTHS Marcus Buckingham, Donald O. Clifton (Free Press • \$30)

WHO MOVED MY CHEESE? Spencer Johnson (Putnam • \$19.95)

THE FIVE DYSFUNCTIONS OF A TEAM Patrick Lencioni (Jossey-Bass • \$22.95)

PAPERBACK BUSINESS BOOKS

GETTING THINGS DONE David Allen (Penguin • \$15)

THE TIPPING POINT Malcolm Gladwell (Back Bay • \$14.95)

RICH DAD, POOR DAD Robert T. Kiyosaki with Sharon L. Lechter (Warner • \$16.95)

GETTING TO YES Roger Fisher, William Ury, Bruce Patton (Penguin • \$15)

THE E-MYTH REVISITED Michael E. Gerber (HarperBusiness • \$16)

THE 7 HABITS OF HIGHLY EFFECTIVE PEOPLE Stephen R. Covey (Free Press • \$15)

THE 48 LAWS OF POWER Robert Greene (Penguin • \$18)

BusinessWeek's Best-Seller List is based on a survey of chain and independent booksellers that carry a broad selection of books on economics, management, sales and marketing, small business, investing, personal finance, and careers. Well over 1,000 retail outlets nationwide are represented. Current rankings are based on a weighted analysis of unit sales in April. Titles that have been on the Best-Seller List for more than two years appear as Long-Running Best-Sellers.