

# The BusinessWeek Best-Seller List

HARDCOVER BUSINESS BOOKS		LAST MONTH	MONTHS ON LIST	PAPERBACK BUSINESS BOOKS		LAST MONTH	MONTHS ON LIST
1	<b>JIMCRAMER'S MAD MONEY</b> James J. Cramer with Cliff Mason (Simon & Schuster • \$25) <i>More investing wisdom from the television personality.</i>	1	2	1	<b>STARTLATE, FINISH RICH</b> David Bach (Broadway • \$14.95) <i>Strategy and tactics for baby boomers nearing the age of retirement.</i>	—	1
2	<b>THE WORLD IS FLAT</b> Thomas L. Friedman (Farrar, Straus & Giroux • \$30) <i>Globalization is great—sort of—says a columnist for The New York Times.</i>	3	21	2	<b>GOOD TO GREAT AND THE SOCIAL SECTORS</b> Jim Collins (Collins • \$11.95) <i>A primer on how noncorporate organizations can excel.</i>	1	14
3	<b>FREAKONOMICS</b> Steven D. Levitt, Stephen J. Dubner (Morrow • \$27.95) <i>Crack gangs, the Ku Klux Klan, and more.</i>	2	22	3	<b>JK. LASSER'S YOUR INCOME TAX 2007</b> The J.K. Lasser Institute (Wiley • \$17.95) <i>Time to start sorting receipts.</i>	3	2
4	<b>JEFFREY GITOMER'S LITTLE GOLD BOOK OF YES! ATTITUDE</b> Jeffrey Gitomer (Prentice Hall • \$19.95) <i>Accentuate the positive.</i>	14	2	4	<b>WHAT COLOR IS YOUR PARACHUTE? 2007</b> Richard Nelson Bolles (Ten Speed Press • \$17.95) <i>The enduring job-search bible.</i>	2	6
5	<b>WHY WE WANT YOU TO BE RICH</b> Donald J. Trump, Robert T. Kiyosaki, Meredith McIver, Sharon Lechter (Rich Press • \$24.95) <i>Help for the shrinking middle class.</i>	4	4	5	<b>THE ERNST &amp; YOUNG TAX GUIDE 2007</b> Ernst & Young LLP (CDS Books • \$16.95) <i>Sharpen those pencils and get out the W-2s.</i>	15	2
6	<b>THE ONLY THREE QUESTIONS THAT COUNT</b> Ken Fisher (Wiley • \$27.95) <i>A contrarian approach to investing, by a Forbes columnist.</i>	—	1	6	<b>THE AUTOMATIC MILLIONAIRE</b> David Bach (Broadway • \$12.95) <i>How you can put your investment program on autopilot.</i>	5	13
7	<b>MADE TO STICK</b> Chip Heath, Dan Heath (Random House • \$24.95) <i>An examination of why some ideas gain traction while others fade from view.</i>	—	1	7	<b>CRUCIAL CONVERSATIONS</b> Kerry Patterson, Joseph Grenny, Ron McMillan, Al Switzler (McGraw-Hill • \$16.95) <i>Strategies for those all-important talks.</i>	11	12
8	<b>WHAT GOT YOU HERE WON'T GET YOU THERE</b> Marshall Goldsmith with Mark Reiter (Hyperion • \$23.95) <i>An executive coach on negative habits that can hurt careers.</i>	—	1	8	<b>A GUIDE TO THE PROJECT MANAGEMENT BODY OF KNOWLEDGE</b> Project Management Institute (PMI Publications • \$49.95) <i>Delivering results.</i>	—	12
9	<b>THE STARBUCKS EXPERIENCE</b> Joseph A. Michelli (McGraw-Hill • \$21.95) <i>How the coffee retailer built its following.</i>	8	3	9	<b>THE ESSAYS OF WARREN BUFFETT</b> Warren E. Buffett, Lawrence A. Cunningham (Cunningham Group • \$25) <i>A selection of epistles to Berkshire Hathaway shareholders.</i>	7	3
10	<b>JIMCRAMER'S REAL MONEY</b> James J. Cramer (Simon & Schuster • \$26) <i>The "10 Commandments of Trading," from CNBC's wild man.</i>	6	22	10	<b>COLLAPSE</b> Jared Diamond (Penguin • \$17) <i>From Easter Island to Mayan Central America, why civilizations fall apart.</i>	4	12
11	<b>THE LITTLE BLACK BOOK OF CONNECTIONS</b> Jeffrey Gitomer (Bard Press • \$19.95) <i>Building relationships with customers, co-workers, vendors, etc.</i>	—	5	11	<b>THE WALL STREET JOURNAL COMPLETE REAL-ESTATE INVESTING GUIDEBOOK</b> David Crook (Three Rivers Press • \$14.95) <i>Finding valuable properties, etc.</i>	—	1
12	<b>OUR ICEBERG IS MELTING</b> John Kotter, Holger Rathgeber (St. Martin's • \$19.95) <i>Dealing with change.</i>	10	4	12	<b>THINK AND GROW RICH</b> Napoleon Hill (Ballantine • \$7.99) <i>Willpower and a positive attitude are the keys.</i>	8	21
13	<b>THE SMARTEST INVESTMENT BOOK YOU'LL EVER READ</b> Daniel R. Solin (Perigee • \$19.95) <i>A four-step plan.</i>	—	2	13	<b>THE ABC'S OF REAL ESTATE INVESTING</b> Ken McElroy (Warner • \$16.95) <i>Advice from the Rich Dad's bookshelf.</i>	10	2
14	<b>WORDS THAT WORK</b> Dr. Frank Luntz (Hyperion • \$24.95) <i>A GOP spinmeister on how business can communicate better.</i>	—	1	14	<b>FIND IT, FIX IT, FLIP IT!</b> Michael Corbett (Penguin • \$15) <i>You can profit from real estate, by a TV show host.</i>	13	12
15	<b>THE TAO OF WARREN BUFFETT</b> Mary Buffett, David Clark (Scribner • \$19.95) <i>Wisdom from the Sage of Omaha, compiled by a former daughter-in-law.</i>	9	3	15	<b>RICH WOMAN</b> Kim Kiyosaki (Rich Press • \$18.95) <i>How women can avoid self-sabotage and take control of their finances.</i>	12	9

## LONG-RUNNING BEST-SELLERS

### HARDCOVER BUSINESS BOOKS

**GOOD TO GREAT** Jim Collins (HarperBusiness • \$27.50)  
**NOW, DISCOVER YOUR STRENGTHS** Marcus Buckingham, Donald O. Clifton (Free Press • \$30)  
**THE FIVE DYSFUNCTIONS OF A TEAM** Patrick Lencioni (Jossey-Bass • \$22.95)  
**BLINK** Malcolm Gladwell (Little, Brown • \$25.95)  
**WHO MOVED MY CHEESE?** Spencer Johnson (Putnam • \$19.95)  
**THE LITTLE RED BOOK OF SELLING** Jeffrey Gitomer (Bard Press • \$19.95)

### PAPERBACK BUSINESS BOOKS

**RICH DAD, POOR DAD** Robert T. Kiyosaki with Sharon L. Lechter (Warner • \$16.95)  
**THE TIPPING POINT** Malcolm Gladwell (Back Bay • \$14.95)  
**GETTING THINGS DONE** David Allen (Penguin • \$15)  
**THE 7 HABITS OF HIGHLY EFFECTIVE PEOPLE** Stephen R. Covey (Free Press • \$15)  
**GETTING TO YES** Roger Fisher, William Ury, Bruce Patton (Penguin • \$15)  
**THE E-MYTH REVISITED** Michael E. Gerber (HarperBusiness • \$16)

**RICH DAD'S CASHFLOW QUADRANT** Robert T. Kiyosaki with Sharon L. Lechter (Warner • \$17.95)  
**THE 48 LAWS OF POWER** Robert Greene (Penguin • \$18)  
**RICH DAD'S GUIDE TO INVESTING** Robert T. Kiyosaki with Sharon L. Lechter (Warner • \$19.95)  
**THE MILLIONAIRE NEXT DOOR** Thomas J. Stanley, William D. Danko (Pocket Books • \$15)  
**SMART WOMEN FINISH RICH** David Bach (Broadway • \$14.95)  
**RICHEST MAN IN BABYLON** George S. Clason (Signet • \$6.99)

BusinessWeek's Best-Seller List is based on a survey of chain and independent booksellers that carry a broad selection of books on economics, management, sales and marketing, small business, investing, personal finance, and careers. Well over 1,000 retail outlets nationwide are represented. Current rankings are based on a weighted analysis of unit sales in January. Titles that have been on the Best-Seller List for more than two years appear as Long-Running Best-Sellers.