

## The BusinessWeek Best-Seller List

HARDCOVER BUSINESS BOOKS		LAST MONTH	MONTHS ON LIST	PAPERBACK BUSINESS BOOKS		LAST MONTH	MONTHS ON LIST
<b>1</b>	<b>THE WORLD IS FLAT</b> Thomas L. Friedman (Farrar, Straus & Giroux • \$30) <i>Globalization is great—sort of, says a columnist for The New York Times.</i>	1	14	<b>1</b>	<b>GOOD TO GREAT AND THE SOCIAL SECTORS</b> Jim Collins (Collins • \$11.95) <i>How noncorporate organizations can excel.</i>	1	7
<b>2</b>	<b>FREAKONOMICS</b> Steven D. Levitt, Stephen J. Dubner (Morrow • \$25.95) <i>Crack gangs, the Ku Klux Klan, and more, examined by a University of Chicago economist.</i>	2	15	<b>2</b>	<b>COLLAPSE</b> Jared Diamond (Penguin • \$17) <i>From Easter Island to Mayan Central America, why civilizations fall apart.</i>	4	5
<b>3</b>	<b>BLINK</b> Malcolm Gladwell (Little, Brown • \$25.95) <i>Snap judgments deserve careful consideration, says a writer for The New Yorker.</i>	3	18	<b>3</b>	<b>WHAT COLOR IS YOUR PARACHUTE?</b> Richard Nelson Bolles (Ten Speed Press • \$17.95) <i>The 2006 edition of the enduring job-search bible.</i>	3	7
<b>4</b>	<b>JIM CRAMER'S REAL MONEY</b> James J. Cramer (Simon & Schuster • \$26) <i>Trading tips from CNBC's wild man.</i>	6	15	<b>4</b>	<b>RICH WOMAN</b> Kim Kiyosaki (Rich Press • \$18.95) <i>How women can take control of their finances.</i>	9	2
<b>5</b>	<b>THE LITTLE RED BOOK OF SELLING</b> Jeffrey Gitomer (Bard Press • \$19.95) <i>Why people buy.</i>	4	22	<b>5</b>	<b>THE AUTOMATIC MILLIONAIRE</b> David Bach (Broadway • \$12.95) <i>Put your investment program on autopilot.</i>	2	6
<b>6</b>	<b>SECRETS OF THE MILLIONAIRE MIND</b> T. Harv Eker (HarperBusiness • \$19.95) <i>Shape your financial destiny.</i>	7	15	<b>6</b>	<b>THE 8TH HABIT</b> Stephen R. Covey (Free Press • \$15) <i>Leadership in the new workplace.</i>	—	4
<b>7</b>	<b>WAITING FOR YOUR CAT TO BARK?</b> Brian Eisenberg, Jeffrey Eisenberg (Nelson Business • \$19.99) <i>Marketing to independent-minded customers.</i>	—	1	<b>7</b>	<b>THINK AND GROW RICH</b> Napoleon Hill (Ballantine • \$7.99) <i>Willpower and a positive attitude are the keys to achieving wealth.</i>	10	14
<b>8</b>	<b>THE LITTLE RED BOOK OF SALES ANSWERS</b> Jeffrey Gitomer (Prentice Hall • \$19.99) <i>"Fatal flaws" of selling and more.</i>	5	4	<b>8</b>	<b>FIND IT, FIX IT, FLIP IT!</b> Michael Corbett (Penguin • \$15) <i>Profiting from real estate, by a television-show host.</i>	5	5
<b>9</b>	<b>THE CULTURE CODE</b> Clotilde Rapaille (Broadway • \$24.95) <i>How national cultures shape buying habits and behavior in general.</i>	—	1	<b>9</b>	<b>A GUIDE TO THE PROJECT MANAGEMENT BODY OF KNOWLEDGE</b> Project Management Institute (PMI Publications • \$49.95) <i>Delivering results.</i>	6	7
<b>10</b>	<b>THE MONEY BOOK FOR THE YOUNG, FABULOUS &amp; BROKE</b> Suze Orman (Riverhead • \$24.95) <i>Career plans, credit, etc.</i>	—	11	<b>10</b>	<b>FOOLED BY RANDOMNESS</b> Nassim Nicholas Taleb (Random House • \$14.95) <i>Luck, risk, and probability in the markets.</i>	—	2
<b>11</b>	<b>THE FRED FACTOR</b> Mark Sanborn (Currency/Doubleday • \$14.95) <i>Bringing creativity to your work and life, just like this mailman does.</i>	9	17	<b>11</b>	<b>THE INTELLIGENT INVESTOR, REVISED EDITION</b> Benjamin Graham, with Jason Zweig (HarperBusiness • \$19.95) <i>The classic treatise on "value investing."</i>	12	14
<b>12</b>	<b>THE TOTAL MONEY MAKEOVER</b> Dave Ramsey (Thomas Nelson • \$24.99) <i>Getting rid of debt and building up your reserves.</i>	13	18	<b>12</b>	<b>THE MILLIONAIRE REAL ESTATE AGENT</b> Gary Keller, Dave Jenks, Jay Papasan (McGraw-Hill • \$21.95) <i>Real estate careers.</i>	—	20
<b>13</b>	<b>RULE # 1</b> Phil Town (Crown • \$25) <i>Think like a business owner and target your investments accordingly, says this former river-rafting guide.</i>	12	4	<b>13</b>	<b>THE SMARTEST GUYS IN THE ROOM</b> Bethany McLean, Peter Elkind (Portfolio • \$16) <i>An adept account of Enron's implosion by two writers from Fortune.</i>	—	9
<b>14</b>	<b>SUCCEED ON YOUR OWN TERMS</b> Herb Greenberg, Patrick Sweeney (McGraw-Hill • \$21.95) <i>Profiles of successful folks—and a personality test for yourself.</i>	—	1	<b>14</b>	<b>THE LEADERSHIP CHALLENGE</b> James M. Kouzes, Barry Z. Posner (Jossey-Bass • \$22.95) <i>The core concepts of leadership, with case studies and plans for action.</i>	—	3
<b>15</b>	<b>THE ONE MINUTE MANAGER</b> Kenneth Blanchard, PhD, Spencer Johnson, M.D. (Morrow • \$19.95) <i>Three management techniques conveyed in brief story form.</i>	14	14	<b>15</b>	<b>OVERCOMING THE FIVE DYSFUNCTIONS OF A TEAM</b> Patrick Lencioni (Jossey-Bass • \$24.95) <i>A fable about fixing crippling teamwork problems.</i>	—	1

  

LONG-RUNNING BEST-SELLERS	
<b>HARDCOVER BUSINESS BOOKS</b>	<b>PAPERBACK BUSINESS BOOKS</b>
<b>GOOD TO GREAT</b> Jim Collins (HarperBusiness • \$27.50)	<b>RICH DAD, POOR DAD</b> Robert T. Kiyosaki with Sharon L. Lechter (Warner • \$16.95)
<b>NOW, DISCOVER YOUR STRENGTHS</b> Marcus Buckingham, Donald O. Clifton (Free Press • \$30)	<b>THE TIPPING POINT</b> Malcolm Gladwell (Back Bay • \$14.95)
<b>THE FIVE DYSFUNCTIONS OF A TEAM</b> Patrick Lencioni (Jossey-Bass • \$22.95)	<b>THE 7 HABITS OF HIGHLY EFFECTIVE PEOPLE</b> Stephen R. Covey (Free Press • \$15)
<b>WHO MOVED MY CHEESE?</b> Spencer Johnson (Putnam • \$19.95)	<b>GETTING THINGS DONE</b> David Allen (Penguin • \$15)
<b>FISH!</b> Stephen C. Lundin, Harry Paul, John Christensen (Hyperion • \$19.95)	<b>THE E-MYTH REVISITED</b> Michael E. Gerber (HarperBusiness • \$16)
<b>EXECUTION</b> Larry Bossidy, Ram Charan (Crown • \$27.50)	<b>GETTING TO YES</b> Roger Fisher, William Ury, Bruce Patton (Penguin • \$15)
	<b>THE RICHEST MAN IN BABYLON</b> George S. Clason (Signet • \$6.99)
	<b>RICH DAD'S CASHFLOW QUADRANT</b> Robert T. Kiyosaki with Sharon L. Lechter (Warner • \$17.95)
	<b>RICH DAD'S GUIDE TO INVESTING</b> Robert T. Kiyosaki with Sharon L. Lechter, C.P.A. (Warner • \$19.95)
	<b>THE MILLIONAIRE NEXT DOOR</b> Thomas J. Stanley, William D. Danko (Pocket Books • \$15)
	<b>THE 48 LAWS OF POWER</b> Robert Greene (Penguin • \$18)
	<b>SMART WOMEN FINISH RICH</b> David Bach (Broadway • \$14.95)

BusinessWeek's Best-Seller List is based on a survey of chain and independent booksellers that carry a broad selection of books on economics, management, sales and marketing, small business, investing, personal finance, and careers. Well over 1,000 retail outlets nationwide are represented. Current rankings are based on a weighted analysis of unit sales in June.

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