

The BusinessWeek Best-Seller List

HARDCOVER BUSINESS BOOKS

- 1 THE WORLD IS FLAT** Thomas L. Friedman (Farrar, Straus & Giroux • \$27.50) *Globalization is great—sort of.*
- 2 FREAKONOMICS** Steven D. Levitt, Stephen J. Dubner (Morrow • \$25.95) *Crack gangs, the Ku Klux Klan, and more.*
- 3 BLINK** Malcolm Gladwell (Little, Brown • \$25.95) *Why snap judgments deserve careful consideration.*
- 4 THE MARTHA RULES** Martha Stewart (Rodale • \$24.95) *A handbook for business success.*
- 5 SECRETS OF THE MILLIONAIRE MIND** T. Harv Eker (HarperBusiness • \$19.95) *How to shape your financial destiny.*
- 6 WINNING** Jack Welch with Suzy Welch (HarperBusiness • \$27.95) *How to succeed within a company and against the competition.*
- 7 JIM CRAMER'S REAL MONEY** James J. Cramer (Simon & Schuster • \$26) *The CNBC commentator's trading tips.*
- 8 THE LITTLE RED BOOK OF SELLING** Jeffrey Gitomer (Bard Press • \$19.95) *A syndicated columnist explains why people buy.*
- 9 BAIT AND SWITCH** Barbara Ehrenreich (Metropolitan • \$24) *A reporter goes undercover and joins the white-collar jobless.*
- 10 COLLAPSE** Jared Diamond (Viking • \$29.95) *Why civilizations fall apart.*

PAPERBACK BUSINESS BOOKS

- 1 GETTING THINGS DONE** David Allen (Penguin • \$15) *Organize your life.*
- 2 RICH DAD'S BEFORE YOU QUIT YOUR JOB** Robert T. Kiyosaki, Sharon L. Lechter, CPA (Warner • \$16.95) *Starting a business.*
- 3 THE 48 LAWS OF POWER** Robert Greene (Penguin • \$17) *Rules for strivers.*
- 4 CRUCIAL CONVERSATIONS** Kerry Patterson, Joseph Grenny, Ron McMillan, Al Switzler (McGraw-Hill • \$16.95) *Talk that counts.*
- 5 THINK AND GROW RICH** Napoleon Hill (Ballantine • \$7.99) *Willpower matters.*
- 6 THE MILLIONAIRE REAL ESTATE INVESTOR** Gary Keller, D. Jenks, J. Papasan (McGraw-Hill • \$21.95) *Empire-building.*
- 7 THE MILLIONAIRE REAL ESTATE AGENT** Gary Keller, D. Jenks, J. Papasan (McGraw-Hill • \$19.95) *Real estate careers.*
- 8 WHAT COLOR IS YOUR PARACHUTE?** Richard Nelson Bolles (Ten Speed • \$17.95) *The 2005 edition of the enduring job-search bible.*
- 9 HOW TO WIN FRIENDS AND INFLUENCE PEOPLE** Dale Carnegie (Simon & Schuster • \$14) *The classic networking guidebook.*
- 10 A GUIDE TO THE PROJECT MANAGEMENT BODY OF KNOWLEDGE** Project Management Institute (PMI Publications • \$49.95) *Delivering results.*

BusinessWeek's Best-Seller List is based on a survey of chain and independent booksellers that carry a broad selection of books on economics, management, sales and marketing, small business, investing, personal finance, and careers. Well over 1,000 retail outlets nationwide are represented. Current rankings are based on a weighted analysis of unit sales in October.