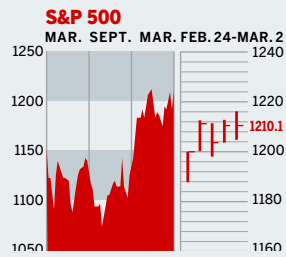
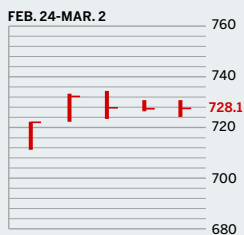
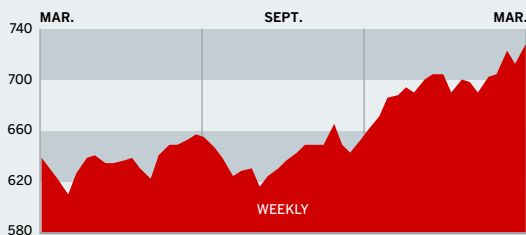


Personal Business Figures of the Week

STOCKS



THE BUSINESSWEEK FIFTY



The BW50 beat the major market measures, rising 2.1% for the week ended Mar. 2. Leading the way were energy outfits Marathon Oil, Exxon Mobil, and Burlington Resources, which rose sharply as crude oil climbed to the \$53-a-barrel level. More surprising, however, is the continued strength in housing, where Pulte Homes and KB Home soared 14.2% and 7.1%, respectively.

COMPANY PERFORMANCE

RANK	COMPANY	% CHANGE SINCE 3/1/04	
		WEEK	3/1/04
1	Progressive	0.9	6.3
2	Cendant	2.7	2.5
3	WellPoint Health Networks	1.6	41.8
4	UnitedHealth Group	3.5	47.5
5	Forest Laboratories	1.6	-42.6
6	ACE	1.3	0.2
7	Best Buy	4.1	1.2
8	ConocoPhillips	2.1	59.0
9	Lowe's	0.2	3.6
10	Electronic Arts	4.6	40.9
11	Pulte Homes	14.2	45.9
12	Centex	4.9	17.4
13	eBay	0.5	22.5
14	ChevronTexaco	2.3	39.4
15	Symantec	1.3	7.5
16	Dell	1.0	23.4
17	Qualcomm	6.3	15.0
18	International Game Technology	-0.2	-22.6
19	MBNA	2.1	-6.1
20	Marathon Oil	5.9	33.5
21	St. Jude Medical	-1.8	6.7
22	Home Depot	0.6	10.1
23	Exxon Mobil	5.5	48.6
24	Johnson & Johnson	2.4	24.2
25	Starbucks	5.8	41.2

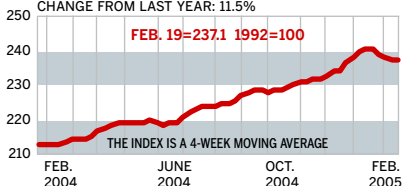
RANK	COMPANY	% CHANGE SINCE 3/1/04	
		WEEK	3/1/04
26	Procter & Gamble	0.2	4.5
27	Yahoo	0.3	45.4
28	Apache	3.2	50.5
29	Sears, Roebuck	1.8	8.0
30	Stryker	-0.6	11.3
31	Sysco	1.2	-12.2
32	Dollar General	4.5	1.2
33	Bed Bath & Beyond	4.1	-5.9
34	Quest Diagnostics	1.4	20.0
35	Nike	2.8	19.2
36	Devon Energy	4.2	64.0
37	Intel	5.2	-16.0
38	Johnson Controls	-3.2	-2.0
39	Staples	-0.6	20.9
40	American International Group	-5.2	-12.1
41	Ambac Financial Group	2.7	1.2
42	Express Scripts	1.9	5.8
43	Harley-Davidson	1.0	15.7
44	PepsiCo	1.1	4.1
45	Burlington Resources	5.6	72.4
46	Carnival	1.0	22.4
47	3M	0.8	8.4
48	Apollo Group	-0.3	-2.6
49	KB Home	7.1	69.8
50	Humana	5.3	55.6

Data: Reuters

BW PRODUCTION INDEX

INDUSTRIAL OUTPUT

CHANGE FROM LAST WEEK: -0.2%
CHANGE FROM LAST YEAR: 11.5%



The production index edged a little lower during the latest week. Before calculation of the four-week moving average, however, the index climbed to 238.3 from 237.2. On a seasonally adjusted basis, steel, truck assemblies, and crude-oil refining were all lower. Rail-freight traffic posted the largest increase because of a jump in weekly coal shipments. Coal and auto output posted small gains over the period, while lumber and electric power production experienced moderate increases.

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