

Books

The BusinessWeek Best-Seller List

HARDCOVER BUSINESS BOOKS			LAST MONTH	MONTHS ON LIST	PAPERBACK BUSINESS BOOKS			LAST MONTH	MONTHS ON LIST
1	TRUMP: HOW TO GET RICH Donald J. Trump with Meredith McIver (Random House • \$21.95) <i>Don't forget to impress the boss.</i>	1	3	1	SMART COUPLES FINISH RICH David Bach (Broadway • \$14.95) <i>Managing your money after you've tied the knot.</i>	2	8		
2	THE AUTOMATIC MILLIONAIRE David Bach (Broadway • \$19.95) <i>Putting your investment program on autopilot.</i>	2	5	2	RICH DAD'S WHO TOOK MY MONEY? Robert T. Kiyosaki with Sharon L. Lechter, C.P.A. (Warner Business • \$16.95) <i>How to score "ultra-high" investment returns.</i>	—	1		
3	NICE GIRLS DON'T GET THE CORNER OFFICE Lois P. Frankel, PhD (Warner Business • \$19.95) <i>Avoid the lifelong habits that may block promotion.</i>	4	4	3	TRUMP: THE ART OF THE DEAL Donald J. Trump with Tony Schwartz (Warner • \$6.99) <i>Tax abatements and celebrity-schmoozing.</i>	1	4		
4	EXECUTION Larry Bossidy, Ram Charan (Crown Business • \$27.50) <i>Translating business strategies into results.</i>	5	24	4	WHAT COLOR IS YOUR PARACHUTE? Richard Nelson Bolles (Ten Speed • \$17.95) <i>The 2004 edition of the enduring job-search bible.</i>	4	7		
5	UGLY AMERICANS Ben Mezrich (Morrow • \$24.95) <i>Hedge fund cowboys live it up in Japan.</i>	—	1	5	SMART WOMEN FINISH RICH David Bach (Broadway • \$14.95) <i>A nine-step program.</i>	5	6		
6	THE FIVE DYSFUNCTIONS OF A TEAM Patrick Lencioni (Jossey-Bass • \$22) <i>How to overcome behavior that blocks teamwork.</i>	7	23	6	THE INTELLIGENT INVESTOR, REVISED EDITION Benjamin Graham, with Jason Zweig (HarperBusiness • \$19.95) <i>The classic explanation of "value investing."</i>	—	10		
7	FREE PRIZE INSIDE Seth Godin (Portfolio • \$19.95) <i>Creating irresistible products, from a marketing guru.</i>	—	1	7	NICKEL AND DIMED Barbara Ehrenreich (Owl Books • \$13) <i>How the working poor struggle to make ends meet.</i>	3	17		
8	THE PRESENT Spencer Johnson (Doubleday • \$19.95) <i>The pursuit of happiness and success, described in a fable.</i>	8	8	8	REAL ESTATE LOOPHOLES Diane Kennedy, C.P.A., Garrett Sutton, Esq. (Warner • \$16.95) <i>Tax and legal knowhow.</i>	6	14		
9	THE FRED FACTOR Mark Sanborn (Doubleday • \$14.95) <i>The mailman's philosophy of work and life.</i>	3	2	9	THE FINISH RICH WORKBOOK David Bach (Broadway • \$14.95) <i>Track what you spend, and repair your credit.</i>	8	5		
10	DEATH BY MEETING Patrick Lencioni (Jossey-Bass • \$22.95) <i>A fable illustrates how time flies when you're doing constructive work.</i>	9	3	10	EFFECTIVE PHRASES FOR PERFORMANCE APPRAISALS James E. Neal Jr. (Neal Publications • \$10.95) <i>How about "attaboy"?</i>	12	13		
11	THE FIRST 90 DAYS Michael Watkins (Harvard Business School • \$24.95) <i>How to cope with career transitions.</i>	12	4	11	START YOUR OWN BUSINESS Rieva Lesonsky (Entrepreneur Media • \$24.95) <i>From soup to nuts.</i>	14	3		
12	TODAY MATTERS John C. Maxwell (Warner • \$24.95) <i>Daily habits to take stock of your life and find success in the future.</i>	—	1	12	THE MILLIONAIRE REAL ESTATE AGENT Gary Keller with Dave Jenks and Jay Papasan (McGraw-Hill • \$19.95) <i>Models that can make a real estate career soar.</i>	—	1		
13	BULL'S EYE INVESTING John Mauldin (Wiley • \$24.95) <i>Fine tune your investing strategy to match changing investment cycles.</i>	14	2	13	PRIMAL LEADERSHIP Daniel Goleman, Richard Boyatzis, Annie McKee (Harvard Business School • \$14.95) <i>Using "emotional intelligence" as a leadership tool.</i>	9	2		
14	TRUMP: THE WAY TO THE TOP Donald J. Trump (Crown Business • \$18.95) <i>A collection of business advice gathered from a range of CEOs.</i>	—	1	14	MONSTER CAREERS Jeff Taylor with Doug Hardy (Penguin • \$18) <i>Monster.com's founder on how to find and win your dream job.</i>	—	1		
15	THE ONE MINUTE MANAGER Kenneth Blanchard, PhD, Spencer Johnson, M.D. (Morrow • \$19.95) <i>Three management techniques, conveyed in brief story form.</i>	—	2	15	RICH DAD'S GUIDE TO BECOMING RICH WITHOUT CUTTING UP YOUR CREDIT CARDS Robert T. Kiyosaki with Sharon L. Lechter, C.P.A. (Warner • \$10) <i>Understanding debt.</i>	—	4		

LONG-RUNNING BEST-SELLERS

HARDCOVER BUSINESS BOOKS

GOOD TO GREAT Jim Collins (HarperBusiness • \$27.50)
WHO MOVED MY CHEESE? Spencer Johnson (Putnam • \$19.95)
NOW, DISCOVER YOUR STRENGTHS Marcus Buckingham, Donald O. Clifton (Free Press • \$27)
FISH! Stephen C. Lundin, Harry Paul, John Christensen (Hyperion • \$19.95)
FIRST, BREAK ALL THE RULES Marcus Buckingham, Curt Coffman (Simon & Schuster • \$27)

RAVING FANS Ken Blanchard, Sheldon Bowles (Morrow • \$20)

PAPERBACK BUSINESS BOOKS

RICH DAD, POOR DAD Robert T. Kiyosaki, with Sharon L. Lechter (Warner • \$15.95)
FAST FOOD NATION Eric Schlosser (HarperCollins • \$13.95)
THE E-MYTH REVISITED Michael E. Gerber (HarperBusiness • \$16)
THE 7 HABITS OF HIGHLY EFFECTIVE PEOPLE Stephen R. Covey (Fireside • \$15)

THE TIPPING POINT Malcolm Gladwell (Back Bay • \$14.95)

RICH DAD'S CASHFLOW QUADRANT Robert T. Kiyosaki, with Sharon L. Lechter (Warner • \$17.95)
REAL ESTATE RICHES Dolf de Roos (WarnerBusiness • \$17.95)
THE RICHEST MAN IN BABYLON George S. Clason (Signet • \$6.99)
RICH DAD'S GUIDE TO INVESTING Robert T. Kiyosaki, with Sharon L. Lechter, C.P.A. (Warner • \$19.95)

BusinessWeek's Best-Seller List is based on a survey of chain and independent booksellers that carry a broad selection of books on economics, management, sales and marketing, small business, investing, personal finance, and careers. Well over 1,000 retail outlets nationwide are represented. Current rankings are based on a weighted analysis of unit sales in May. Titles that have been on the Best-Seller List for more than two years appear as Long-Running Best-Sellers.

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