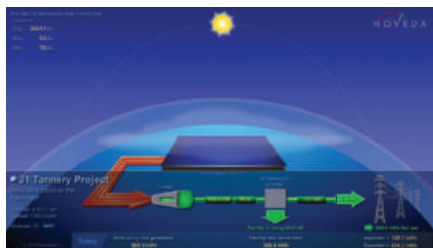


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How Does Your Company Communicate its **Green** Efforts?



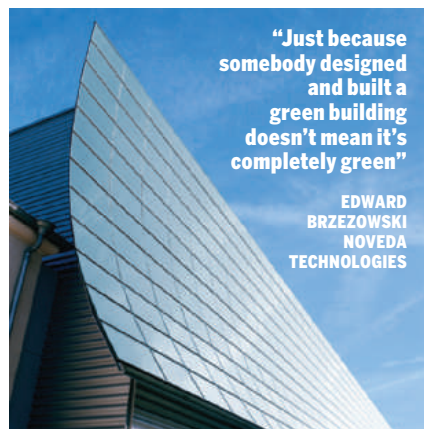
How do you achieve energy efficiency... and keep it? How do you convey accountability and transparency—especially with taxpayer funded projects?

NOVEDA TECHNOLOGIES offers a breakthrough solution for your organization. Our real-time, web-based energy and facility monitoring and high-definition quality visualization systems provide context and meaning to data. Noveda is a powerful tool to help your organization's facilities become more efficient and reduce your carbon footprint. Our dynamic systems report real-time consumption of conventional energies as well as production from renewable sources like solar PV and help ensure that those systems are always working properly. Noveda is an engaging visual interface to show the world your efforts toward sustainability and a graphic instrument to benchmark and verify the results of your green initiatives. **At Noveda, we make the invisible...visible!**


www.noveda.com

The Power of **Green Technology**

Building Green means making structures with optimum efficiency in the use of resources. Building green includes measures to reduce energy use by managing the disparate elements of power usage and control.



Buildings have historically been rather inert entities. That's all about to change. "Just because somebody designed and built a green building doesn't mean it's completely green," says Edward Brzezowski, President & Founder of Noveda Technologies, the New Jersey-based 'software as a service' company that provides performance measurement and monitoring to building owners and operators. "Most buildings are information dead zones, 24 hours-a-day, 7 days-a-week. Buildings with our technology are alive all year long."

Noveda is the new type of company emerging around the green building space. The firm provides added value on the margin to take 'green' through the last mile. "Buildings are information hot spots. They have a lot to tell you," says Brzezowski. "By using the power of the Internet we can gather that information and deliver it anywhere...by the minute. You're able to get the same piece of information to a variety of people, in a way that everybody understands. That leads to action."

Knowing how a building uses energy is the key to optimizing resources and improving energy efficiency by taking timely action. "Before, people received their utility bill every month and considered it as a fixed expense. We're disrupting that. Now, users can reduce their utility bill, get their building to run better, and improve the built environment."