

BUSINESS INTELLIGENCE EXECUTIVE DISCOVERY WORKSHOP

KEY BENEFITS

The Oracle Discover for Business Intelligence offering is designed to address the information and reporting needs of senior executives. The workshop is designed to help you construct an enterprise reporting strategy and achieve:

- Increased intelligence capabilities
- Reduced costs
- Identification of opportunities to expand revenue

Having access to your company's crucial information is the key to success. Yet, getting access to accurate data in a timely fashion is often difficult. Frequently, the results may not help you make critical business decisions. The Oracle Executive Discovery for Business Intelligence Workshop provides organizations with business intelligence tools that will help them align critical business processes with flexible reporting solutions. After analyzing your current reporting infrastructures, Oracle maps them to a scalable business intelligence reference architecture to achieve a timely, flexible single version of the truth that can enable your organization to turn information into a competitive advantage.

When to Consider the Workshop

- When organizational information access issues are present
- When there is a question of best practices for report delivery mechanisms
- When known enterprise or cross-organizational reporting needs cannot be met with standard reporting functionality

The Business Intelligence Workshop Strategy

- One day session covering business and technical needs for enterprise reporting
- High level review of your enterprise business intelligence requirements
- Classification of report / business intelligence delivery requirements within an architectural framework
- Identification of the gaps between current and desired system requirements, resulting in a plan to bridge the gap
- Creation of a solution blueprint that is consistent with the your strategic vision
- Recommendation of an agile solutions roadmap that supports integrated business intelligence strategies and future value-add solutions

Features and Benefits

Oracle Consulting offers this workshop to empower organizations by reviewing their business intelligence requirements, identifying essential business needs and proposing powerful solutions within their business intelligence architecture framework. These capabilities will benefit your organization by delivering:

Strategic Business Information -- The workshop maximizes return on e-business and other operational investments through the early definition of report information, enterprise intelligence, and distribution needs in the e-business transformation process.

Architectural Foundation -- Provides the foundation and architecture to support business intelligence initiatives.

Increased Intelligence Capabilities -- Aligned with operational systems

investments and other intelligence systems.

Reduced Costs -- Defines intelligence capabilities that will identify opportunities to expand revenue and reduce costs.

Incremental Solutions -- Rapid time-to-benefit through the identification of incremental solutions options with highest value in the shortest possible time frame.

Expertise -- Engagements delivered by highly trained and experienced Oracle Consulting professionals.

Transform Your Business

The Oracle Executive Workshop for Business Intelligence establishes a successful vision and roadmap designed to maximize current and future enterprise business insight to allow:

Rapid Decision Making -- Reduce the time required to gather actionable information

Effective Decision Making -- Leverage information assets across the organization to provide business clarity that aligns with key business goals

Optimized Value -- Transform all transactions, from any system, into business insight

The Oracle Difference

Oracle is the leading vendor for data warehousing and business intelligence services, providing technology and professional services to the world's leading businesses. Oracle consulting is the leading expert in rapidly transforming Oracle technology into solutions that drive business. Oracle consulting professionals bring an unmatched focus and mastery of best-in-class Oracle products and technology to strategically plan, design, and implement comprehensive business intelligence solutions.

The Oracle Executive Workshop for Business Intelligence is focused on empowering the organization to define their business intelligence reporting requirements. For customers interested in a rapid, low risk approach to understanding enterprise reporting, the Oracle Executive Workshop for Business Intelligence provides the opportunity to leverage Oracle Consulting's experience at great value.

Getting Started:

Leverage Oracle's methods, tools, and extensive experience with customer implementations across diverse industries and geographies. Tight integration across Consulting, Development, Support, Education, and Global Delivery puts the entire Oracle team behind your success. Contact us to discuss Oracle services at 1-800-633-0584 or oraclesales_us@oracle.com.

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